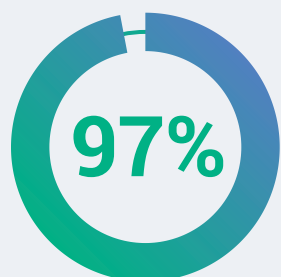# ROI of Modern Pentesting Research
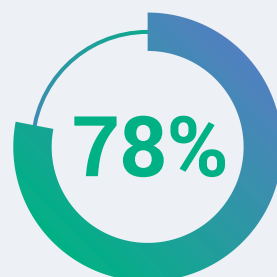
Cobalt

Based on a 2021 survey of 600 IT security professionals in the US, many agree that **pentesting is a priority.**

97%
Believe that pentesting **saves their company money** in the long run by preventing security breaches

88%
Say that pentesting helps their organization **improve security processes,** and they should allocate more budget

78%
Believe that a robust pentesting cadence **protects their organization against ransomware** attacks

So why doesn't pentesting get more budget? Traditional pentests are **inefficient and expensive.**

29 HOURS — Teams spend an average of **29 hours managing a third-party pentest** from start to finish

86% — 86% say the management burden of running pentests is **substantial for their teams**
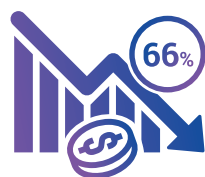
66% — 2/3 report **it costs their organization additional money** to have pentesters supervise remediation

The top three steps in the pentesting process most harmful to productivity are:

1. Defining Test Scope and Depth
2. Test Planning
3. Procurement and Scheduling

What if pentest providers made it **easier to do pentesting** more often and MAXIMIZE ROI?

22 fewer hours spent managing each third-party test from start to finish when **testing more often**

78% say the more they pentest, the more their **attack surface decreases**

75% say they would increase test coverage and frequency if the process was **more efficient**

Cobalt's Pentest as a Service Approach Makes It Possible

We modernize pentesting for security and development teams. Whether you're at a small company pentesting for compliance, or managing the security of dozens of assets at a larger enterprise, **we help you extract maximum value from every pentest.** Here are the numbers that back us up.

50%
faster to **execute a pentest** from scheduling to remediation and retesting

11 HOURS
saved on **planning, managing, and supporting** the test

$23K
saved on average with **Cobalt's PtaaS** model

Curious how PtaaS achieves these numbers?
Learn more about how **Cobalt can improve your pentesting ROI**

Calculate Your ROI   Download ROI Report